



50+ Projects Completed!



Interactive Map Available Online



2021 Placemaking Guide



Get Involved! Join the Conversation on Facebook!

MI Great Places, Inc., is an online community dedicated to shaping the future of placemaking in Michigan. **Join** the Facebook group below to connect with LQC project coordinators and get the latest updates on placemaking events near you.

Join MI Great Places, Inc., online & on Facebook:

www.facebook.com/groups/MIGreatPlaces

Apply for a Grant

MI Great Places, Inc., a Division of Michigan Realtors®, is offering LQC placemaking micro grants in 2021. Information and applications are available online. www.mirealtors.com/LQC

Questions?

mirealtors.com/LQC

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MICHIGAN REALTORS®



What is Placemaking & LQC?

Placemaking is a multi-faceted approach to the planning, design and management of public spaces. Placemaking capitalizes on a local community's assets, **inspiration**, and potential, with the intention of creating public spaces that promote people's health, **happiness** and well being.

Lighter, Quicker, Cheaper (LQC) is a DIY approach based on taking incremental steps, trying low cost experiments, and tapping into **local talents** (e.g. neighbors, entrepreneurs) to quickly translate a community's vision into reality and to build momentum for further improvements.

How Can LQC Placemaking Projects Help My Community?

- Create community **gathering places**
- Attract residents and visitors
- Bring life to downtowns
- Support **walkable** communities
- Preserve open and **green spaces**



What are LQC Placemaking Projects?

LQC placemaking projects are small, inexpensive and **incremental** community projects. They do not need to cost a lot of money to get off the ground, nor do they need to take a lot of time to plan and complete. But, these smaller types of **placemaking** activities can often help to improve a neighborhood and make it a better place to live, work and play.

Where Did LQC Originate?

Project for Public Spaces (PPS) has been working to help people create and sustain public spaces that build **stronger** communities since 1975. PPS has completed projects in over **3,000** communities in 47 countries and all 50 US states. LQC is a concept that PPS developed and they continue to advocate for continued local placemaking development and sustainability. MI Great Places, Inc., offers **micro grants** to assist local Realtor® associations & their **communities** in strengthening their LQC placemaking initiatives.



Tell Us About Your Event

placemaking@mirealtors.com

Do you have photos or video from a recent LQC Placemaking **event** you attended or organized? Email us your photos and video links. YouTube or Vimeo links are preferred.



I have had the pleasure of being involved in two recent Placemaking efforts. A mural project in Old Town-Lansing, and a Farmers Market Pavilion in Meridian Township. The grants we received were instrumental in fundraising for these projects and led to successful results that the communities have greatly appreciated. Realtors® contributed time and work to accomplish each project, and showed we can still accomplish great things even during a pandemic...

Dave Ledebuhr, Musselman Realty

