

Get Involved! Join the Conversation on Facebook!

MI Great Places, Inc., is an online community dedicated to shaping the future of placemaking in Michigan. **Join** the Facebook group below to connect with LQC project coordinators and get the latest updates on placemaking events near you.

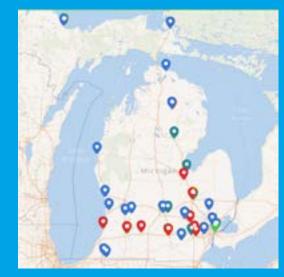
Join MI Great Places, Inc., online & on Facebook: www.facebook.com/groups/MIGreatPlaces

Apply for a Grant

MI Great Places, Inc., a Division of Michigan Realtors[®], is offering LQC placemaking micro grants in 2021. Information and applications are available online. www.mirealtors.com/LQC



50+ Projects Completed!



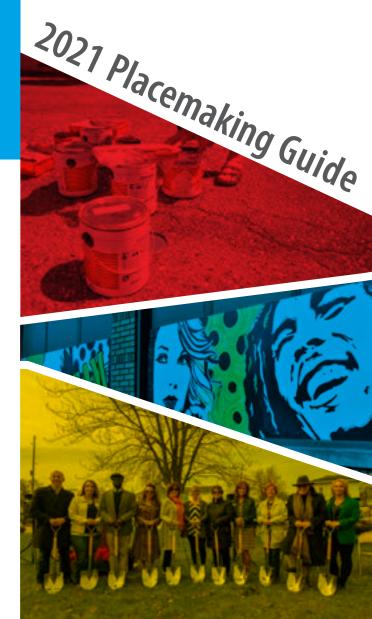
Interactive Map Available Online

Questions? mirealtors.com/LQC

Michigan Realtors[®] Placemaking Consultant Gil White - gwhiterealtor@comcast.net







What is Placemaking & LQC?

Placemaking is a multi-faceted approach to the planning, design and management of public spaces. Placemaking capitalizes on a local community's assets, **inspiration**, and potential, with the intention of creating public spaces that promote people's health, **happiness** and well being.

Lighter, Quicker, Cheaper (LQC) is a DIY approach based on taking incremental steps, trying low cost experiments, and tapping into **local talents** (e.g. neighbors, entrepreneurs) to quickly translate a community's vision into reality and to build momentum for further improvements.

How Can LQC Placemaking Projects Help My Community?

- Create community gathering places
- Attract residents and visitors
- Bring life to downtowns
- Support walkable communities
- Preserve open and green spaces





LQC placemaking projects are small, inexpensive and **incremental** community projects. They do not need to cost a lot of money to get off the ground, nor do they need to take a lot of time to plan and complete. But, these smaller types of **placemaking** activities can often help to improve a neighborhood and make it a better place to live, work and play.

Where Did LQC Originate?

Project for Public Spaces (PPS) has been working to help people create and sustain public spaces that build **stronger** communities since 1975. PPS has completed projects in over **3,000** communities in 47 countries and all 50 US states. LQC is a concept that PPS developed and they continue to advocate for continued local placemaking development and sustainability. MI Great Places, Inc., offers **micro grants** to assist local Realtor[®] associations & their **communities** in strengthening their LQC placemaking initiatives.





I have had the pleasure of being involved in two recent Placemaking efforts. A mural project in Old Town-Lansing, and a Farmers Market Pavilion in Meridian Township. The grants we received were instrumental in fundraising for these projects and led to successful results that the communities have greatly appreciated. Realtors[®] contributed time and work to accomplish each project, and showed we can still accomplish great things even during a pandemic...

Dave Ledebuhr, Musselman Realty



Tell Us About Your Event

placemaking@mirealtors.com

Do you have photos or video from a recent LQC Placemaking **event** you attended or organized? Email us your photos and video links. YouTube or Vimeo links are preferred.

